

# CALENDAR OF EVENTS — 2006-7

## INTELLECTUAL PROPERTY

**December 6, 2006.** CORPORATE TRANSACTIONS LAW FOR IP LAWYERS. (Sheraton National Hotel, Arlington, VA). Sponsored by: Law Seminars International. The workshop will outline what IP lawyers should know regarding business transactions including the impact of IP law on everyday transactions, the effect of IP on commercial transactions, litigating a patent enforcement claim, what to know when structuring an M&A transaction, IP's role in antitrust and regulatory issues and IP's impact on creative financing and raising capital. Designed for intellectual property lawyers and industry executives looking to identify and understand major corporate law issues, this program will raise your level of expertise and put you in the position to add value to business transactions. For easy registration please visit the following web site address:

[www.lsinews.com/LSI/06/06cliplva.htm](http://www.lsinews.com/LSI/06/06cliplva.htm).

**December 11-12, 2006.** UNDERSTANDING THE INTELLECTUAL PROPERTY LICENSE. (PLI California Center, San Francisco, CA). Sponsored by: Practising Law Institute. Program Fee: \$1,395. For more information or to register please call 800-260-4PLI or visit our website at [www.pli.edu](http://www.pli.edu).

**January 30-31, 2007.** 5<sup>TH</sup> ANNUAL SUMMIT ON MONETIZING, FINANCING & SECURITIZING IP (New York, NY). Sponsored by: World Research Group. The conference will share firsthand insights into key issues and will provide exceptional transaction-based case studies, benchmarks and solutions from the industry's leaders. This must-attend conference will focus specifically on: Managing patents to maximize their value throughout the life cycle, from inventor to exploitation in the business world; Developing a management strategy to enhance large IP portfolios; Assessing the real value of your IP portfolio; Leveraging the underlying assets of successful securitizations to create shareholder value apart from royalty income; Developing a comprehensive array of options for companies to monetize existing royalty streams; and Examining the key attributes necessary for successful transactions. For more information, please visit our website at [www.worldrg.com](http://www.worldrg.com).

**February 21-23, 2007.** 2007 LES WINTER MEETING. (Palace Hotel, San Francisco, CA). Sponsored by: Licensing

Executives Society. LES is the largest professional membership organization dedicated to licensing and technology commercialization, with more than 6000 members. This meeting will include timely workshops and plenary sessions on the latest best practices and trends in intellectual property licensing and technology transfer. Featured speakers include: Mark Edwards, ReCap, David Kappos, IBM, and Craig Christianson, WARE. Newly added: LES Technology Showcase highlighting new commercial technologies available for license in high tech and health care industries. For more information or to register for the meeting, visit [www.usa-canada.les.org](http://www.usa-canada.les.org) or call (703) 836-3106.

**April 12-13, 2007.** FORDHAM ANNUAL CONFERENCE ON INTERNATIONAL INTELLECTUAL PROPERTY & POLICY. The 15th Annual Conference will address cutting-edge topics across the wide spectrum of intellectual property law. We already have a great array of speakers and will be adding more. There will be familiar faces on the faculty along with many new ones. On Wednesday, April 11, 2007, Fordham will co-sponsor, with the Intellectual Property Academy, Singapore, a one day conference on developments in Asian Intellectual Property Law. This is the fourth year we have cooperated to produce this one day review. Fordham Law School appreciates the opportunity to work with the IP Academy. Together, we look forward to the opportunity to focus in a concentrated manner on the intellectual property law developments in Asia. (Some Asian IP developments will also be discussed in the two-day conference.) For more information, please visit [www.fordhamipconference.com](http://www.fordhamipconference.com).

## PATENTS, COPYRIGHTS & TRADEMARKS

**December 13, 2006.** MANAGING PATENT PROSECUTION AND LITIGATION. (Atlanta, GA). Sponsored by: Law Seminars International. This one-day workshop will provide valuable tips and strategies for litigating and prosecuting patents. The workshop discuss identifying and capturing valuable intellectual property, streamlining the patent process, issues relating to software and biotechnology patents, the strategic use of PTO proceedings in litigation, recent developments in patent law, tips for managing outside counsel, and more. Co-chairs Christopher M. Arena, Esq., Woodcock Washburn LLP and Marla R. Butler, Esq., Robins,

Kaplan, Miller, & Ciresi L.L.P. are joined by a distinguished faculty of leading private and in-house patent professionals including: Michael J. Kline, Esq., Senior Litigation Counsel, Intellectual Property, The Coca-Cola Company; Carol Beckham, Vice President of IP, BellSouth Intellectual Property Management Corporation; Kimberly S. Chotkowski, Senior Director, InterDigital Communication Corporation; and Valerie Calloway, Esq., Chief Intellectual Property Counsel, Polymer Group, Inc. For attorneys, in-house and outside patent counsel, business executives, managers of patent portfolios and expert witnesses involved in patent litigation, this conference is sponsored by Law Seminars International, an educational organization presenting high quality professional continuing education programs throughout the U.S. and Canada. For easy registration and information visit LSI's Managing Patent Prosecution and Litigation web page, or call (206) 567-4490 or (800) 854-8009.

**January 22-23, 2007.** BEST PRACTICES FOR BUYING, SELLING, AND LICENSING PATENTS. (Palo Alto, CA). Sponsored by: Law Seminars International. This program explores how the process works, including an update on the current patent marketplace; who is buying and selling; buyer's due diligence; red flags for sellers; patent purchase agreements; auction processes and on-line exchanges; and patent monetization. Program co-chairs Joe Chernesky, Co-Founder, CEO, IPotential, LLC, and Maureen S. Dorney, Esq., DLA Piper, lead a distinguished faculty of patent professionals who will discuss the latest developments in intellectual property exchange, including: Ron Laurie, Managing Director, Inflexion Point Strategy, LLC; Don Merino, Ph.D., General Manager, Intellectual Property, Intellectual Ventures, LLC; James E. Malackowski, President, CEO, Ocean Tomo, LLC; David Lubitz, Esq., Senior Patent Attorney, Microsoft Corporation; Michael J. Cannata, Partner, NW Patent Funding Corporation; Bryan P. Lord, Esq., VP of Corporate Development, AmberWave Systems Corporation; Ira Blumberg, Esq., VP of Licensing, Rambus, Inc., and more. For easy registration and information visit LSI's web page at [www.lsinews.com/LSI/07/07/patsca.htm](http://www.lsinews.com/LSI/07/07/patsca.htm), or call (206) 567-4490 or (800) 854-8009. **IP**