

WHAT'S NEW — RESOURCE GUIDE

GREENBERG TRaurig AND PATTOOLS.COM JOIN FORCES IN IMPORTANT NEW PATENT WEB TOOL

Navigating the tangled universe of patents is now more manageable

The recently established website — pattools.com — enables patent lawyers and others to easily search and gather detailed patent information from one location, a radical departure from the previous methods used throughout the patent community.

The valuable tools hosted on the site allow users to conduct detailed analysis of patent issues by allowing for quicker drill-downs of patent information to identify both potential problems, as well as solutions. The tools available on pattools.com automate common tasks to save valuable time and produce useful, thorough results.

The site is useful to anyone who frequently works with U.S. patents, including in-house legal departments, patent attorneys (both in prosecution and litigation), inventors, law students, patent examiners and academic researchers. For example, for anybody performing due diligence on the purchase of a company with hundreds of patents, pattools.com provides a quick and simple way to determine the breadth of the patent portfolio.

GT is pleased to be the charter sponsor of this fantastic new tool available to the patent community. Support from the international law firm ensures that this useful web tool will continue to provide its free services and expand its offerings.

About Greenberg Traurig, LLP

Greenberg Traurig, LLP is an international, full-service law firm with 1,600 attorneys and governmental affairs professionals in the U.S., Europe and Asia. The firm is ranked seventh on The American Lawyer's Am Law 100 listing of the largest law firms in the U.S., based on number of lawyers. For additional information, please visit the firm's Web site at www.gtlaw.com.

KENYON & KENYON ANNOUNCES RELEASE OF THE BOOK, BUSINESS & LEGAL PRIMER FOR GAME DEVELOPMENT

Kenyon & Kenyon, LLP is pleased to announce the publication of a treatise on video game law, featuring Kenyon & Kenyon attorneys as authors and co-editors. The book, *Business & Legal Primer for Game Development*, is published by leading game industry publisher, Charles River Media, a division of Thomson.

Business & Legal Primer for Game Development covers a large variety of topics related to game development, including business structure, contracts, employment law, taxation, marketing, litigation and intellectual property, and the book also features contributions from game companies, including Sony Online Entertainment, BioWare and NCSoft.

Kenyon & Kenyon attorney S. Gregory Boyd co-edited the book with experienced game developer and consultant Brian Green. Kenyon & Kenyon partners John Flock and Gary S. Morris contributed with two chapters. Mr. Flock's chapter discusses litigation in the game industry and draws on his experience in this area to outline an organized overview and strategy for game companies faced with the prospect of litigation. Mr. Morris's chapter focuses on the complexity of licensing in the game industry, including licensing in game development contracts. Gregory Boyd, in addition to being co-editor, contributed two chapters to the text which provide a general overview of intellectual property in the game industry and a sample game development contract walk-through.

The book is hardbound with more than 475 pages and contains 17 chapters with 28 contributors, including industry veterans Ralph Baer, Richard Bartle, Dave Ahl, Eric Zimmerman and Jessica Mulligan. By providing practical advice blended with business considerations and a legal overview, *Business & Legal Primer for Game Development* will be a valuable reference for those in game development. The

book is available at Amazon.com and other major book distributors.

RPOST REGISTERED E-MAIL SERVICE PASSES BAR

Bar Associations Nationwide Endorse and Market RPost to Members for Legal Proof of E-mail Delivery, Content, and Official Time Stamp of Electronic Communications

RPost® US Inc., the Registered E-mail® company, today announced that members from more than nine state and regional bar associations in the United States and Puerto Rico use RPost Registered E-mail service to send critical e-mail messages and electronic documents with legal proof of delivery. With RPost services, e-mail users have legally valid evidence of precisely what e-mail content and attachments were sent and received, by whom and when.

RPost has established exclusive relationships with major bar associations across the United States that now endorse and/or market RPost Registered E-mail services to their members as a compelling and easy-to-use solution for protecting them in a legal challenge involving e-mail and from future liability. The Boston Bar and Cleveland Bar are the most recent professional legal organizations to begin campaigns to educate their members on how, when and why to use RPost Registered E-mail services in their daily business. They join legal professionals from the Los Angeles County Bar, Cincinnati Bar, Clark County Bar (Las Vegas area), Colorado Bar, King County Bar (Seattle area), Utah State Bar and the Puerto Rico Bar which each endorse and/or educate their member attorneys about use of Registered E-mail services.

As recent court decisions have underscored the importance of treating e-mail as a formal document, the legal community requires new technology that can track the electronic trail from sender to receiver and validate the original content, thereby delivering greater accountability when using electronic communications. While attorneys generally save a copy of sent e-mails, when they need a record of an e-mail correspondence that will stand up to scrutiny,

simply saving what was “sent” is only saving half the picture. If they need to retrieve a particular record, the other party could simply claim that they did not “receive” that e-mail, or, worse, claim that when they did, it said something different.

“Most e-mail users are surprised to learn that sent e-mails can be easily manipulated and re-saved, leaving them with little recourse should a dispute occur over the veracity of the original message content or delivery status,” said Michael T. Elliot, director, Los Angeles County Bar. “RPost Registered E-mail services close the last-mile delivery gap in electronic communications by protecting e-mail users from liability that can result when unprotected e-mail messages are disputed with respect to content or delivery status. By ‘RPosting’ an e-mail message, legal professionals and their clients can rest assured that the message delivery status and content are capable of being authenticated by third parties as admissible evidence when presented in court.”

While recent federal and state statutes (ESIGN and UETA) have given electronic messages the same legal status as paper documents, traditional e-mail applications are unable to verify the content of e-mail messages or prove legally that a message was actually received. Bar association members, who typically include attorneys, judges, law students and other legal professionals, use RPost Registered E-mail service to send regulated or required notices while retaining proof of compliance with the notification requirement; to record e-mail correspondence between opposing counsel in litigation; and to send legal opinions to clients and other parties while retaining legally valid evidence of precisely when they gave specific advice to whom.

“The bar associations believe, as do we, that attorneys should understand the risks in relying solely on e-mail from their ‘sent’ folder as a record,” said Zafar Khan, CEO of RPost. “We are working with many of the leading bar associations to educate their member attorneys that RPost’s Registered E-mail service provides a record that will give the sender attorney and his or her clients the upper hand in a dispute resolution situation. Registered E-mail services prove, among other things, precisely what was said to whom and when, by e-mail.”

Professionals in law, financial services, insurance, real estate and other highly reg-

ulated industries recognize the value in using RPost Registered E-mail messages for electronic communications that have consequence, such as binding property to insurance policies, legal notices, contracts and proposals. By arming users with verifiable proof of delivery and content, e-mail suddenly becomes a viable alternative to overnight delivery of business critical information and allows organizations to save significant time and money.

“Registered E-mail is better than using registered letters or FedEx, since neither can provide proof of content transmitted,” remarks Judge Dana Senit Henry, a retired Los Angeles County Court judge and practicing mediator, arbitrator and private judge.

RPost Registered E-mail users receive an electronic receipt that verifies delivery, message content, and official time sent and received for any e-mail. For the highest assurance of confidentiality, the RPost system does not retain a copy of the original e-mail, unlike alternative “store and forward” solutions, nor does it require e-mail recipients to download specialized software, click on links, or enter any passwords.

COMPETITIVE TECHNOLOGIES AND YET2.COM ANNOUNCE STRATEGIC ALLIANCE

Competitive Technologies, Inc. (AMEX: CTT), a leader in intellectual property licensing, and yet2.com, a worldwide technology marketplace and consultancy, have formed a strategic alliance to maximize marketing of intellectual property on a global basis. Under the terms of the agreement, both companies will make their technology portfolios available to each other’s clients.

yet2.com’s unique electronic marketplace brings together innovative technologies and organizations that can put them to use. “With approximately 100,000 registered users in our online marketplace, we have tremendous global reach. We are excited to be working with Competitive Technologies and we believe their university contacts will help further broaden the scope of technologies available for licensing,” said Ben DuPont, President of yet2.com.

“We see a lot of synergies between Competitive Technologies and yet2.com and we believe that our partnership will yield greater results for our clients and

increase value for our shareholders,” added D.J. Freed, Ph.D. President and Chief Executive Officer of Competitive Technologies, Inc.

“We are excited to bring the companies together in a mutual relationship to commercialize client technologies,” commented Kevin Drumm, Business Development Executive for Competitive Technologies, Inc. “The breadth of technologies our combined firms have access to will not only benefit our current clients seeking technology, but will greatly expand our industry contacts for licensing technology under our traditional and more personalized service and representation model.”

“We expect that by exposing our inventories to each other’s client base we will create more licensing opportunities,” added Dr. Freed. As part of the agreement, yet2.com and Competitive Technologies will aggressively start cross-marketing efforts, beginning with the reciprocal listing of technologies on their websites.

About yet2.com

yet2.com provides intellectual property consulting and licensing services to world-class clients around the globe. Yet2.com Inc and its online marketplace were founded in 1999 to promote technology licensing and transfer, with original investments from Siemens, Bayer, Honeywell, DuPont, Procter & Gamble, Caterpillar, and NTT Leasing. The privately held company has offices in the United States, Europe, and Japan. The web site now has over 100,000 registered marketplace users including many of the Fortune 500 and over 11,000 SMEs. For more information, visit www.yet2.com.

About Competitive Technologies, Inc.

Competitive Technologies established in 1968, is a full service technology transfer and licensing provider, focused on bringing the intellectual property assets of its clients to the marketplace. CTT specializes in identifying, developing and commercializing innovative technologies in a variety of areas, including life and physical sciences, electronics, and nanotechnologies. Through its global distribution platform, CTT maximizes the value of its clients’ intellectual property assets. For more information, please visit: www.competitivetech.net. 