

CALENDAR OF EVENTS — 2007-2008 (cont.)

ANTITRUST

January 22-23, 2008. 47TH ANNUAL ADVANCED ANTITRUST SEMINAR: DISTRIBUTING & MARKETING. (PLI California Center, San Francisco, CA). Sponsored by: Practising Law Institute. Co-Chairs: Stephen V. Bomse of Heller Ehrman LLP; Penelope A. Prevolos of Morrison & Foerster LLP. This annual event provides the essential knowledge in antitrust law that you need and will include an in-depth look at the latest developments in this always busy practice area. Join our outstanding faculty as they examine the latest major Supreme Court, appellate, and federal regulatory decisions on refusals to deal, discount programs and joint ventures, as well as significant developments in the application of state laws to distribution practices.

Key topics will include: Pricing and bundling strategies; Dealer terminations and refusals to deal; Exclusivity and incentive arrangements in distribution networks; Joint ventures; Intellectual property licensing; What you need to know about federal and state enforcement - hear directly from senior staff at the Federal Trade Commission, Department of Justice, and State Offices of the Attorney General during a unique roundtable discussion.

For more information, or to register, please call 800-260-4PLI or visit our website at www.pli.edu.

COMPUTER LAW

December 5, 2007. OPEN SOURCE SOFTWARE 2007: Risks, Rewards & Practical Realities in the Corporate Environment. (PLI California Center, San Francisco, CA). Sponsored by: Practising Law Institute. Co-Chairs: Stephen J. Davidson of Leonard, Street and Deinard; Lawrence Rosen of Rosenlaw & Einschlag. This program will address the important legal and business issues presented by open source software. Join an experienced faculty of experts who will discuss these issues from a practical perspective that will help you and your clients make intelligent choices and decisions about how to manage software development, distribution, acquisition and/or investments. What You Will Learn: What open source software is, and why it is so important; New business models based on open source software; Best practices for commercial software developers; What is new and important about version 3 of the General Public License; Business and ethical implications of open source strategies. For

more information or to register, please call (800) 260-4PLI or visit www.pli.edu.

INTELLECTUAL PROPERTY

December 10-11, 2007. UNDERSTANDING THE INTELLECTUAL PROPERTY LICENSE 2007. (PLI California Center, San Francisco, CA). Sponsored by: Practising Law Institute. Chair: Ian N. Feinberg of Mayer Brown LLP. This introductory course will give you an overview of how to negotiate and draft effective license agreements, whether you are the licensor or licensee. Experts in licensing will discuss different kinds of licensing agreements, and the business and legal issues related to them. What You Will Learn: Key provisions and practical considerations in trademark and copyright licenses; The basic terms of licensing agreements; Open source licenses - quality, security, support and compliance issues; Database licensing; Best practices in software licenses; Licensing rights of publicity and the rights of celebrities; Handling patent licensing issues in the context of joint development and software integration projects; Coordinating patent licenses with software and database licensing; Special provisions to be included in foreign licenses; Avoiding antitrust problems in the negotiating and drafting of license agreements; Negotiating tips to deal with the contingency of bankruptcy; What a litigator has to say when the agreement has to be enforced. For more information or to register, please call (800) 260-4PLI or visit www.pli.edu.

January 23-26, 2008. 2008 MID-WINTER INSTITUTE. (Arizona Biltmore Resort & Spa, Phoenix, AZ). Sponsored by: American Intellectual Property Law Association (AIPLA). IP experts will outline best practices in critical practice areas such as licensing, litigation, portfolio management and prosecution. Registration coming soon at www.aipla.org.

February 22-23, 2008. 2008 INTELLECTUAL PROPERTY SCHOLARS ROUNDTABLE. (Intellectual Property Law Center, Drake University Law School). The newly-established Intellectual Property Law Center at Drake University Law School is proud to present the 2008 Intellectual Property Scholars Roundtable. This roundtable brings together intellectual property scholars to present their latest research. The event also features new, innovative segments, including a moderated dialogue on cutting-edge issues of intellec-

tual property law and a guided exploration of seminal works in the area.

The IP Scholars Roundtable is specially designed with the founders or past organizers of the Annual Intellectual Property Scholars Conference, the Annual Works-in-Progress Intellectual Property Conference, and the Annual Intellectual Property and Communications Law and Policy Scholars Roundtable. The event allows scholars to benefit from feedback, insight and suggestions offered by their peers and provides a wonderful networking environment. For more information, contact Professor Peter Yu at 515-271-4948; or by email at peter.yu@drake.edu.

February 28-29, 2008. ADVANCED LICENSING AGREEMENTS 2008. (PLI California Center, San Francisco, CA). Sponsored by: Practising Law Institute. Co-Chairs: Ira J. Levy, Goodwin Procter LLP; Joseph Yang, PatentEsque Law Group LLP. This program is designed to address some of the more complex and practical issues that arise in drafting and negotiating licensing IP licenses. This program will feature updates on current legal developments, best practices, negotiating frequently contested issues, identifying and avoiding common pitfalls, keeping the relationship on track, litigation planning and avoidance, and ethics. The speakers will illustrate both outside counsel and in-house perspectives. You will learn: Patent and technology licensing; Software licensing and open source issues; Strategic alliances and other joint development agreements; International licensing agreements; Trade secret licensing; Trademark licensing; Content, entertainment and digital rights licensing; Database licensing. For more information, or to register, please call 800-260-4PLI or visit our website at www.pli.edu.

March 3-4, 2008. HANDLING INTELLECTUAL PROPERTY ISSUES IN BUSINESS TRANSACTIONS 2008. (PLI New York Center, New York, NY). Sponsored by: Practising Law Institute. Chair: Steven I. Weisbrud, Partner, Dickstein Shapiro LLP. Co-Chair: Eric A. Prager, Principal, Darby & Darby PC. This comprehensive two-day program will provide an in-depth understanding of intellectual property issues that arise in corporate transactions, including Sarbanes-Oxley and Financial Accounting Standards 141/142. Topics to be covered will include the strategic

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role of intellectual property in company valuation and financing, licensing intellectual property in business transactions and due diligence in intellectual property transactions. You will learn: Strategies in creation of intellectual property assets; Obtaining ownership of intellectual property assets; Strategies for licensing of intellectual property assets; Understanding open source issues; Maximizing the value of intellectual property assets; The impact of Sarbanes-Oxley and FAS 141/142 on intellectual property issues; Protecting intellectual property assets in the event of bankruptcy; Ethical issues relating to representation of intellectual property clients; The role of new technology in intellectual property transactions. For more information, or to register, please call 800-260-4PLI or visit our website at www.pli.edu.

March 27-28, 2008. 16TH ANNUAL CONFERENCE ON INTELLECTUAL PROPERTY LAW & POLICY. (Fordham Law School). For more information, please visit www.fordhamconference.com.

April 10-12, 2008. 23RD ANNUAL INTELLECTUAL PROPERTY LAW CONFERENCE. (Crystal Gateway Marriott, Arlington, VA). Sponsored by: American Bar Association - Intellectual Property Law Section. For more information or to register, please call 800-285-2221 or visit our website at www.abanet.org.

LIBRARY MANAGEMENT

February 27, 2008. THE LAW LIBRARY 2008: Skills, Strategies & Solutions. (PLI California Center, San Francisco, CA). Sponsored by: Practising Law Institute. Co-Chairs: Catherine Hardy, Firmwide Library Manager, Heller Ehrman LLP; Donna Purvis, Firmwide Library Manager, Morrison & Foerster LLP. All attendees will receive a complimentary copy of PLI's comprehensive *The Law Library 2008: Skills, Strategies & Solutions** Course Handbook. This softcover, bound volume was written to augment the program and to stand alone as a permanent reference. PLI's Course Handbooks represent the definitive thinking of the nation's finest legal minds, and are often the standard reference in the field. For more information, or to register, please call 800-260-4PLI or visit our website at www.pli.edu.

PATENTS, COPYRIGHTS & TRADEMARKS

January 14-15, 2008. SECOND ANNUAL PATENT LAW INSTITUTE. (PLI New York Center, New York, NY). Sponsored by: Practising Law Institute. Co-Chairs: Scott M. Alter of Faegre & Benson LLP; Douglas R. Nemecek of Skadden Arps Slate Meagher & Flom LLP; John M. White, Director, Patent Professional Development, Practising Law Institute.

The U.S. Supreme Court has decided several important patent cases and the Federal Circuit has issued many critical decisions. The U.S. Patent and Trademark Office has issued new rules effective November 2007. Recent court decisions and other events have greatly affected numerous aspects of U.S. and international patent licensing and related transactional practice.

The Institute is designed to cover the practice impact of recent developments on all three sub-groups in the patent law community: patent prosecutors; patent litigators; and patent transactional lawyers. The two-day schedule includes 6 one-hour plenary sessions of broad interest to patent lawyers and a separate breakout track for prosecution, litigation and transactional practices. Each track features 6 one-hour breakout sessions focused on each of the 3 patent practice sub-groups. You can design the Institute schedule that best meets your individual practice needs.

What you will learn:

Plenary sessions include:

Master the recent Supreme Court and Federal Circuit decisions and subsequent District Court applications of those decisions; Understand the U.S. PTO rule changes; Learn strategic business use of patent portfolios in view of KSR. PTO rule changes and other recent events; Hear an international update on PCT trends and practices; Witness a unique judges panel discusses recent appellate decisions and the impact on pending litigation; resolution of discovery disputes and other motion practice issues; and advice on use of ADR; Hot patent business and legal concerns discussed by a panel of outstanding corporate counsel.

Prosecution breakout track:

The new PTO rules' impact on your practice, including the continuations/representative claim rules, information disclosure statements and

other new rule initiatives; PTO biotech/pharma trends; the most recent version of EFSWeb and PTO Web FORMS.

Litigation breakout track:

The recent appellate decisions and the impact on your practice; litigation in the Eastern District of Texas; practical guidelines for eDiscovery management; industry spotlights on pharma/biotech, electronics/semiconductor & software patent litigation.

Transaction breakout track:

drafting opinions of counsel in the wake of KSR and In re Seagate; critical business considerations of a license agreement; MedImmune's impact on licensing and the effect of patent provisions of the new GPL v3 open source license agreement; 18 hidden dangers in your patent license agreement; patent valuation for litigation and licensing and patent auctions.

For more information, or to register, please call 800-260-4PLI or visit our website at www.pli.edu.

February 21-22, 2008. NAVIGATING TRADEMARK PRACTICE BEFORE THE PTO 2008: From Filing Through the TTAB Hearing. (PLI New York Center, New York, NY). Sponsored by: Practising Law Institute. Co-Chairs: Christopher C. Larkin of Seyfarth Shaw LLP; Helen Hill Minsker of Banner & Witcoff Ltd. A federal trademark or service mark registration can be a very valuable business asset. The Patent and Trademark Offices consider applications for registrations. The Trademark Trial and Appeal Board hears appeals when the Patent and Trademark Office refuses to register a mark and conducts contested proceedings between parties litigating the right to register a mark. Because these issues are often part of larger disputes regarding the right to use marks in both the conventional marketplace, as well as in e-commerce, a basic understanding of TTAB practice and procedure is an important part of the skills required of intellectual property lawyers in the new economy.

This program is designed for attorneys who practice trademark law and who are interested in learning about PTO and TTAB practice.

For more information, or to register, call 800-260-4PLI or visit our website at www.pli.edu. 