

# CALENDAR OF EVENTS – 2009 (cont.)

## PATENTS, COPYRIGHTS & TRADEMARKS

**July 8-10, 2009.** FUNDAMENTALS OF PATENT PROSECUTION 2009: A Boot Camp for Claim Drafting & Amendment Writing. (PLI California Center, San Francisco, CA). Sponsored by: Practising Law Institute (PLI). This three-day program is directed to patent attorneys, litigation attorneys and patent agents with little patent experience. It will focus on teaching the basics of claim drafting, patent application preparation and prosecution, as well as a review of recent developments in the law. It is designed to provide a practical and solid foundation on which to build a stronger professional patent practice. The clinics offer a unique supplement to the kind of mentoring that senior attorneys are hard-pressed to provide to less experienced attorneys and agents.

This three-day program will feature lectures each morning followed by small clinic sessions in the afternoon. Both the lecture sessions and the clinics will follow the patent application process - from invention disclosure and patent preparation (Day 1), through prosecution and issuance (Day 2) and into litigation (Day 3).

The lectures are designed to provide a review of the patent preparation and prosecution process and explain:

- How to interview the inventor
- How to identify the invention
- How to decide what elements of the invention should be included in the patent
- How to prosecute an application to result in allowance of an enforceable patent
- How to interview an Examiner
- How to use reissues, reexaminations and other post-issuance proceedings
- How to anticipate patent litigation issues during the patent prosecution process

For more information, or to register, please visit or call 800-260-4PLI.

**July 13-14, 2009.** INVENTION ANALYSIS AND CLAIMING STRATEGIES SEMINAR. (The Hub Cira

Centre, Philadelphia, PA)). Sponsored by: Slusky Seminars. IPToday columnist Ron Slusky offers a two-day seminar based on his book “Invention Analysis and Claiming: A Patent Lawyer’s Guide” published by the American Bar Association. The program presents strategic approaches for analyzing inventions and claiming them based on the problem/solution paradigm and other time-honored patent practice principles. The program is not about claim drafting mechanics and so is appropriate for both newly admitted and experienced attorneys and agents.

Topics include: Problem-solution invention analysis; inventive-departure-based claiming; “thinking big” when seeking out the inventive concept; structuring claims with the anticipated patent enforcement scenario in mind; reaching for breadth and reining in overbreadth; assembling meaningful dependent claim families; fallback features and The Planned Retreat.

For program details and registration, visit [www.sluskyseminars.com](http://www.sluskyseminars.com)

**July 16-17, 2009.** PATENT COOPERATION TREATY SEMINAR. (Austin, TX). Sponsored by: American Intellectual Property Law Association (AIPLA). A panel of active PCT patent attorneys from US and Europe are preparing two (2) days of presentations, discussions and debate for your active participation. Officials from the US Patent and Trademark Office and US Consultants from the World Intellectual Property Organization have been invited to offer explanations about PCT procedures, reforms, office policies and other invaluable information. This Seminar is designed for practicing attorneys, patent agents, paralegals and administrators who are learning about PCT, as well as those who have a deep understanding and experience with the substance of PCT. For more information, go to [www.aipla.org](http://www.aipla.org).

**July 18, 2009.** PATENT PRACTICE UPDATE 2009. (Embassy Suites San

Diego Bay, San Diego, CA). Sponsored by: National Association of Patent Practitioners. Program Fee: \$795. Includes presentation on “Building a Successful Solo Practice.” CLE credit. For more information, or to register, please visit our website at [www.napp.org](http://www.napp.org).

**July 20-21, 2009.** PATENT PRACTICE UPDATE 2009. (Embassy Suites San Diego Bay, San Diego, CA). Sponsored by: National Association of Patent Practitioners. Program Fee: \$1,000. CLE Credit. Speakers include William F. Smith, Bruce Stoner, Jr., Samson Helfgott, John Rogitz, Steve Korniczky, Ron Slusky, Gene Quinn, Steve Parmelee, Edward Marshall and Debra Anderson. For more information or to register, please visit our website at [www.napp.org](http://www.napp.org).

**August 4-8, 2009.** PATENT BAR REVIEW 2009 - SUMMER. (The John Marshall Law School, Chicago, IL). Sponsored by: Practising Law Institute. Program Fee: \$2,675. The Patent Bar Exam is now computer-based and on-demand. But it is still the same grueling, leave-no-stone-unturned test of knowledge that it’s always been. And they’ve been more aggressive, testing new topics (and some old topics - e.g., PCT) more rigorously.

PLI’s Patent Bar Review Course is still the best way to prepare yourself to ace the test. When your future is riding on the results, you need a course that delivers. That’s what PLI has been doing for YEARS longer than ANYONE else.

In clear, concise, right-to-the-point language, this information-packed course leads you through the intricacies - and around the traps - of the Patent Bar Exam. You’ll get the hard facts, test-taking tips, sample questions and answers, and intense practice exams that mirror what you’re going to face when you sit down to take the real thing. Our PatWare software almost exactly predicted the current format of the Exam by many years. PatWare has now been expanded

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and updated to play an even more critical role in your preparation.

Whether you choose to attend a live course or study at home, from the very first hour of the course, you'll benefit from our Exam-focused approach. There's just one reason this is the essential PTO exam resource: It is simply the most user-friendly, comprehensive, in-depth, authoritative and Exam-focused course available today.

PLI's Patent Bar Review is co-sponsored by some of the top IP law schools and organizations in the nation: George Washington University Law School, John Marshall Law School (Chicago), Santa Clara University School of Law - High Tech Law Institute, Suffolk University Law School and The Intellectual Property & Technology Law Society of South Texas College of Law.

To find out more about the new Patent Bar Exam or our course, visit or call (888) 296-5973.

**August 17-18, 2009.** ADVANCED PATENT PROSECUTION WORKSHOP 2009: Claim Drafting & Amendment Writing. (PLI California Center, San Francisco, CA). Sponsored by: Practising Law Institute. Program Fee: \$1,495. In this advanced two-day program, you will have a unique opportunity to receive hands-on drafting experience under the guidance of experienced patent prosecutors. By working in small technologically-distinct groups, you will receive individualized feedback on claim drafting and amendment writing skills and learn practical techniques for avoiding prosecution pitfalls. Up-to-date guidance on important cases, e.g., *Tafas v. Doll* regarding the new continuation and claim rules, and the U.S. Supreme Court's decisions in *Quanta v. LG Electronics* regarding the patent exhaustion doctrine will be, and the Federal Circuit's *In re Bilski* decision regarding patentability will be discussed. Course material will include sample problems and model solutions.

The New York Workshop is organized into four technological sec-

tions: Biotechnology, Chemical/Pharmaceutical, Electromechanical and Electronics/Computers. The San Francisco Workshop is organized into three technology sections: Biology/Chemistry, Electrical/Computers, and Mechanical. Enrollment in these sections is limited, and two or three senior patent attorneys will lead each section. Homework review and realistic claim drafting and amendment writing exercises are also a special feature of these workshops. An email confirmation will be sent to all registrants, which will include login information for the PLI XChange website, where you can download the pre-Workshop homework. Homework must be completed and submitted upon registering on-site at the program.

For more information, or to register please visit [www.pli.edu](http://www.pli.edu) or call 800-260-4PLI.

**September 1, 2009.** PRIOR ART & OBVIOUSNESS 2009: The PTO and CAFC Perspective on Patent Law Sections 102 & 103. (PLI California Center, San Francisco, CA). Sponsored by: Practising Law Institute. Program Fee: \$1,495. The program is geared to patent lawyers who have some familiarity with 35 USC Sections 102/103 and work with the statute in either litigation or patent prosecution. The course will advance the knowledge of all attendees from their respective starting points and provide new insight into the statute, recent amendments, and case law.

For more information, or to register please visit [www.pli.edu](http://www.pli.edu) or call 800-260-4PLI.

**September 14-15, 2009.** INVENTION ANALYSIS AND CLAIMING STRATEGIES. (American Airlines Training and Conference Center, Dallas, TX). Sponsored by: Slusky Seminars. IPToday columnist Ron Slusky offers a two-day seminar based on his book "Invention Analysis and Claiming: A Patent Lawyer's Guide" published by the American Bar Association. The program presents strategic approaches for analyz-

ing inventions and claiming them based on the problem/solution paradigm and other time-honored patent practice principles. The program is not about claim drafting mechanics and so is appropriate for both newly admitted and experienced attorneys and agents.

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**October 19-20, 2009.** INVENTION ANALYSIS AND CLAIMING STRATEGIES. (Executive Conference Center, New York, NY). Sponsored by: Slusky Seminars. IPToday columnist Ron Slusky offers a two-day seminar based on his book "Invention Analysis and Claiming: A Patent Lawyer's Guide" published by the American Bar Association. The program presents strategic approaches for analyzing inventions and claiming them based on the problem/solution paradigm and other time-honored patent practice principles. The program is not about claim drafting mechanics and so is appropriate for both newly admitted and experienced attorneys and agents.

Topics include: Problem-solution invention analysis; inventive-departure-based claiming; "thinking big" when seeking out the inventive concept; structuring claims with the anticipated patent enforcement scenario in mind; reaching for breadth and reining in overbreadth; assembling meaningful dependent claim families; fallback features and The Planned Retreat. For program details and registration, visit [www.sluskyseminars.com](http://www.sluskyseminars.com)

